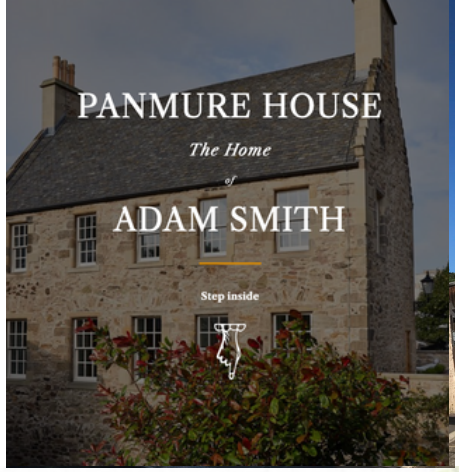

IN PARTNERSHIP WITH:

GROWDynamics
Talent Development

ADAM SMITH
PANMURE
HOUSE

HERIOT WATT UNIVERSITY | EDINBURGH BUSINESS SCHOOL

ACI ®
國際認可認証有限公司
Accredited Certification International Limited

Ethical Leadership Programme

FOR ISO26000 AND ESG CHAMPIONS

Ethical Leadership Programme
GROWDynamics
Talent Development
ISO26000 and ESG Champions

Live-online
200 CPD Hours
Credit-bearing

Who should attend?

ISO26000 AND ESG CHAMPIONS

If you are...

- Management and identified ISO26000 and/or ESG stakeholders
- Aiming to grow yourself or others as organisational ESG champions
- Keen to facilitate collaboration and shared vision for ESG
- Ready to take accountability for your action

....then this programme might be for you

Professor Heather McGregor
CBE, PhD, MBA, BSc
Executive Dean, Edinburgh Business School

"In these unpredcdented times, learning and development have never been so important which is why I commend GROWDynamics and its commitment to delivering a programme which builds human, cultural and social capital; all of which are pivotal attributes of leadership. With irrevocable changes being made to the work environment through Covid-19 we need to look beyond cognitive talent to emotional intelligence and interpersonal skills, which is at the core of GROWDynamics I am also delighted that GROWDynamics is partnering with us on the Adam Smith Panmure House project, bringing talent enlightenment to a new level."

Course Content

MODULE 0

ORIENTATION

- Class introduction and demonstration of online classroom tools
- ISO26000 and ESG framework overview
- Required learning disposition

Duration: 1 x 1-hour session (live-online)

MODULE 1

CROSS-CULTURAL UNDERSTANDING AND COLLABORATION

1. A look at intercultural disposition in a diverse organisation to facilitate integrated management and collaboration
2. Demonstrate effective inter-departmental ESG operation and stakeholder engagement for ESG disclosure
3. Get a thorough grounding on your role and responsibilities to achieve ESG and the ethics behind

Duration: 3 x 2-hour sessions (live-online)

MODULE 2

CRAFTING A VOICE FOR THE 4PS: PURPOSE, PLANET, PEOPLE AND PRINCIPLES

1. Articulate 4Ps in sustainability, the trade-offs and opportunities
2. Communicate the ethical values of your organisations in 4Ps to lead and motivate people in achieving these goals
3. Assess sustainable performance and improvement in ESG reporting principles: consistency, balance, materiality and measurability

Duration: 3 x 2-hour sessions (live-online)

MODULE 3

FINDING ETHICAL LEADERSHIP IN ADAM SMITH FOR THE ESG WORLD

1. Four major theories of leadership
2. Critical areas to ESG compliance including ethics and Smith's Theory of Moral Sentiments
3. Differences in leading individuals and leading teams with a range of leadership tools

Duration: 4 x 3-hour sessions (live-online)

Programme Facilitators

JANNIE TAM

Founder and Senior Director of GROWDynamics, a veteran in media and content industry. She was the General Manager of Australian #1 bookstore chain Dymocks in Hong Kong and a corporate intrapreneur who launched Disney Channel and Yahoo! in Asia. Holding BA English Language and Literature from Soochow University, Taiwan and MBA from Edinburgh Business School. Hariot-Watt University, Scotland, Jannie is also a DBA candidate and a strong advocate of literary and literacy work in the region to build multi-cultural and globalised talents on top of her active community work. Jannie is a seasoned speaker with media and appearance in Greater China and Australia.

ENOCH HSU

A transfer pricing economist at BDO. As a partner of the firm, he is experienced in doing tax consulting in China, Hong Kong, and the US. He has obtained his doctoral degrees in Economics from Claremont Graduate University and Master of Divinity from Princeton Theological Seminary. Enoch is a strong advocate of faith and work as well as economics and ethics. His passion is to inspire professionals to cradle integrated opportunities for circular economies around the needs of the world. Apart from his former experience teaching international economics at the MBA level of various business schools in the US, Enoch published several of his articles on business ethics and transfer pricing.

Programme Facilitators

PROFESSOR
LAURA GALLOWAY
- PROGRAMME DIRECTOR

Professor of Business and Enterprise at Edinburgh Business School. She has a background of research in leadership and has published widely in this area. She is a regular contributing editor to journals such as Industry and Higher Education and sits on the editorial board of several other high ranking journals. She teaches leadership on Edinburgh Business School's MBA and is author of the leadership course.

DEAN
AMOS HANNIFF
- PROGRAMME DEPUTY

Dean of the University (Pan-Dean) and Associate Professor of Project Management. He publishes research on the strategic alignment of projects, focusing on project success and project leadership. He is author of a textbook on project management and is regularly invited to make key-note presentations. In addition, he has created a successful portfolio of postgraduate and executive level courses in project management, strategic change and leadership. Amos is a fellow of the Higher Education Academy, a PRINCE2 Practitioner and an active member of the Association of Project Management..

Awards and Assessments

ASSESSMENTS AND AWARD

Certificate of Attendance for Module 1 and Module 2, respectively awarded by ACI and GROWDynamics

Certificate of Completion with digital batch for credential upon completion of Module 1, 2 & 3, awarded by GROWDynamics and Edinburgh Business School and 200 CPD hours awarded by Edinburgh Business School, Heriot-Watt University

(To receive this certificate you must contact CPD directly through the following link: https://cpduk.co.uk/request-cpd-certificate)

OPTIONAL AWARDS

Optional: pass the examination to earn 20 credits toward a postgraduate qualification awarded by EBS
Optional: two more courses for a postgraduate certification in management awarded by EBS
Optional: three further courses for a postgraduate diploma in management awarded by EBS
Optional: a final three modules for an MBA degree awarded by EBS

Delivery & Pricing:

PEDAGOGY:

- Media literacy from strategically curated content, ranging from book extracts, journal articles, videos, news and case studies; critical questioning and lively discussion as scaffolding of critical thinking and articulation of thought process

- Live-online; fully interactive with group work and breakout sessions

- Class size: 6 to 10 pax (excluding facilitators)

PROGRAMME FEES:

Total: HK$27,900

- Module 1: HK$ 5,800

- Module 2: HK$ 5,800

- Module 3: HK$16,300

ADDITIONAL
COMMUNITY INVESTMENT OPPORTUNITY:
WE WELCOME CORPORATES AND EXECUTIVES TO
SUPPORT
OUR YOUTH PROGRAMME
AS A COMMUNITY PROJECT
THROUGH SPONSORSHIP AND SPEAKING ENGAGEMENT

GROWDynamics
Talent Development

https://www.growdynamics.net/ethical-leadership-programme

The information provided in this Document is intended for informational purposes only. Information may be changed or updated without notice.