



Corporate Learning Solutions and GROWDynamics launch an ESG Learning Journey

1 August 2023: Leading organizations around the globe are embracing Environmental, Social, and Governance (ESG) standards to implement and evaluate approaches to sustainable and ethical operations. While there is no lack of resources about the ESG trend and development, there is a need for hands-on learning experience to help organisations frame their own ESG scenario and scope for tangible results on such endeavours.

Fusing ESG experience, local insight, and world-class training competence, Corporate Learning Solutions and GROWDynamics Talent Development have joined hands to design an “ESG Leadership Learning Journey” to guide organisations through the process of developing an ESG strategy by expert facilitators. The learning experience is carefully designed to be hands-on, practical, and tailored to businesses of different sizes and shapes and contextualised for their respective industry sector.

Mark Latham, CEO, Corporate Learning Solutions said, “With our years of proven training competence in the private and international public sectors, with clients including UNICEF, the DHL Group, Bosch, Mitsui, Fujitsu, 3M, EU Institutes in Brussels and more, we are delighted to work with existing and new clients as they embark on the crucial ESG journey. Our partnership with Hong Kong headquartered GROWDynamics also reinforces our commitment to offer our high standard of training around the globe.”

Jannie Tam, Founder and Senior Director, GROWDynamics Talent Development said, “We are excited about the global operation of this new ESG programme in aligning stakeholders to create a new culture and actionable plan for success. This contextualised, industry specific programme is relevant and highly engaging as ESG is of collective efforts.”

“Your ESG Learning Journey” is 4-module programme with intersession consulting for small groups of 10 to 15 participants who are mid to senior leaders. The expected outcomes are aligned ESG mindset, a compelling corporate ESG strategy and roadmap for consistent efforts and measurability.

Ends

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About Corporate Learning Solutions:

CLS, headquartered and registered in the UK, operates globally, delivering highly regarded leadership development programs in diverse languages in both the public sector and to commercial enterprises. Key clients include UNICEF, NATO, The European Central Bank (ECB), EU Institutions in Brussels, DHL, 3M, Coca Cola, Boehringer Ingelheim, Thyssen Krupp, OpenText, Bosch, Mitsui, and Fujitsu. The Management Training is provided in person, virtually or as hybrid learning and the design is rigorous, based on academic research and best practice, and is customized for clients. Highly qualified CLS facilitators are selected for skill, experience, and inspirational charisma and are supervised by Program Directors and client liaison is handled by dedicated Client Account Directors.

Quote from a DHL SC Benelux senior leader: "We have a lasting, practical change in manager & employee attitude to innovation and have expanded into a new business area because of the projects they did on the program".

About GROWDynamics Talent Development:

GROWDynamics specialises in strategic use of media literacy to sharpen critical thinking, cross-cultural communication, and collaboration to achieve personal and organizational growth. Its earlier launch of "Ethical Leadership for ESG" program with Edinburgh Business School and the continuous ESG advocacy in local and regional conferences and media set the foundation for preparing leaders for the ever-evolving ESG world. GROWDynamics promotes synergy of business and education, fosters essential soft skills and human-centric leadership in the AI digital age, and provides content strategy to inspire thinking and make emotional connections.

Quote from Professor Heather McGregor CBE, PhD, MBA, BSc Executive Dean Edinburgh Business School: " I am delighted to commend GROWDynamics for its unique program in building human, cultural and social capital which are pivotal attributes of leadership. In anticipation of the Fourth Industrial revolution, we need to look beyond cognitive talent to emotional intelligence and interpersonal skills. I am encouraged that this is the core of the GROWDynamics program as it represents the future of learning."

For more information, please visit:

<https://uk.corporate-learning-solutions.com/>

<https://www.growdynamics.net/>